

Programme of the Gdańsk Social Economy Conference

Thursday, 26 June 2008

Polish Baltic Philharmonic, 1 Ołowianka St., Gdańsk

8:30 – 9:30 am Registration of participants

9:30 – 11:30 am Opening of Social Economy Conference – plenary session

Moderators: *Jerzy Boczoń – Regional Centre of Information and Assistance for Non-Governmental Organisations, Anna Sienicka – Foundation for Social and Economic Initiatives*

- **Opening of conference. Welcome from hosts and organisers**

Jan Kozłowski – Marshal of Pomerania province

Paweł Adamowicz – Mayor of Gdańsk

Dorota Bortnowska – Ministry of Regional Development

Paweł Gołębiowski – Chairman of Cooperation Fund Foundation

Henryk Wujec – Chairman of the Standing Conference on the Social Economy

- **The social economy in Poland: Basic facts, challenges and expectations for growth of the social economy in Poland**

Piotr Frączak – Foundation for Development of a Civil Society, Jan Jakub Wygnański – Foundation for Social and Economic Initiatives

- **The usefulness of the social economy in public policy: The government's position**

Michał Boni – Secretary of State in the Chancellery of the Prime Minister of Poland, Jarosław Pawłowski – Deputy Minister of Regional Development

- **Summary of EQUAL Community Initiative in Poland: Presentation of the most significant results of the programme**

Urszula Budzich-Szukala and Wojciech Kempisty – Cooperation Fund Foundation

11:45 am – 12:15 pm Opening of social economy infrastructure exhibit

12:15 – 1:30 pm European dimension of the social economy – plenary session/panel

Panel discussion on the role and dimensions of the social economy in Europe from the perspective of the new programming period, other European programmes supporting the social economy, and the approaching conclusion of the the EQUAL Community Initiative.

Moderator: *Toby Johnson – DIESIS*

Panelists: *Gerhard Braeunling – European Commission, Directorate General for Employment, Social Affairs and Equal Opportunities; Janusz Gałęziak – Caritas Europa; Apostolos Ioakimidis – European Commission, Directorate General for Enterprise and Industry; Andrey Ivanov – United Nations Development Programme; Luigi Martignetti – Social Economy Europe/REVES network; Gianluca Pastorelli – DIESIS; Louis Vervloet – Flemish Ministry of Labour*

1:30 – 2:30 pm Luncheon

2:30 – 6:30 pm TOPICAL BREAKOUT SESSIONS (coffee break about 4:00 pm)

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This conference was organised on behalf of the Cooperation Fund Foundation and financed by the European Social Fund within EQUAL Initiative



Session A – Current regulations concerning the functioning of the social economy in Poland and related calls for change (Oak Hall – Sala Dębowa)

Presentation of the White Paper on Social Entrepreneurship Law in Poland prepared under the EQUAL Community Initiative. The White Paper contains a collection of the most frequently encountered legal barriers affecting the functioning of the social economy in Poland, together with the most important recommendations for removing these barriers. During the session, selected issues described in the White Paper will be discussed, including occupational activation and employment of disfavoured groups, and conduct of economic activity by non-profits (including NGOs and companies). The session will provide an opportunity to discuss the topic of demands for legal changes and to add to the list based on the contributions of the session participants. Reactions from officials from parliament and the government, and from foreign experts.

Moderator: Anna Sienicka – Foundation for Social and Economic Initiatives

Session participants: Agnieszka Lewonowska-Banach – Association for Development of Psychiatry and Community Care; Prof. Paola Iamiceli – University of Trento (Italy); Piotr Kontkiewicz – Public Benefit Department, Ministry of Labour and Social Policy; Beata Juraszek-Kopacz – Foundation for Development of a Civil Society; Ewa Szymczak – Bread of Life Community

Session B – The place of the social economy in programming period 2007-2013 (Concert Hall – Sala Koncertowa)

The social economy is present in a number of national and regional strategic documents and operational programmes in the new programming period. The purpose of the session will be to help navigate through the complex structure of the programmes (regional, national, including systemic, and European). Experiences will be presented related to use of funds so far as well as calls for improving the procedures for access to funds. The role and tasks of various types of collegial institutions will be discussed (particularly the Monitoring Committees) from the point of view of access to funds for actions involving the social economy. Programmes supporting the social economy at the international level will also be presented.

Moderators: Joanna Brzozowska – Labour Cooperatives Review Board (ZLSP), Cezary Miżejewski – Ministry of Regional Development

Session participants: Wiesław Byczkowski – Pomerania Marshal's Office; Łukasz Domagała – the National Federation of Polish NGOs representative on the Monitoring Committee for Operational Programme Human Capital / SPLIT network; Ilona Gosk – Foundation for Social and Economic Initiatives; Eva Johansson – NUTEK programme (Sweden); Zofia Komorowska and Ewa Kolankiewicz – Association for the Forum of Non-Governmental Initiatives; Rafał Kunaszyk – Eurokreator; Jarosław Pawłowski – Deputy Minister of Regional Development; Gianluca Pastorelli – DIESIS

Session C – Social economy infrastructure: Technical support and mechanisms for representing the interests of social economy circles (Green Hall – Sala Zielona)

Session financed under the PROMES – Promotion of the Social Economy project carried out using funds from the European Social Fund under the EQUAL Community Initiative.

What kind of support do social economy enterprises need? Who should organise it? To what extent should support for the social economy have a grass-roots character, and to what extent should it be built and supported by the public sector? What institutions should form the infrastructure? How to assure effective mechanisms for representing the interests of the social economy? How to integrate the social economy community? Presentation of Polish and foreign examples of support, integration, and representation of social economy entities.

Moderator: Katarzyna Sadło – Foundation for Development of a Civil Society

Session participants: Jonathan Bland – Social Economy Coalition (UK); Dorotea Daniele – DIESIS; Jan Forslund – Coompanion (Sweden); Piotr Frączak – National Federation of Polish NGOs; Andrzej Górak – Wirtualny Inkubator; Arkadiusz Jachimowicz – Elbląg Association for Support of Non-Governmental Initiatives; Wojciech Jagielski – RoEFS/KSU network; Dorota Kwiecińska – Social Economy Regional Centre – Cracow University of Economics; Krzysztof Leończuk – SPLIT network; Janusz Paszkowski – Labour Cooperatives Review Board; Jan Jakub Wygnański – representative of the Standing Conference on the Social Economy,

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Foundation for Social and Economic Initiatives; Flaviano Zandonai – CGM (Italy)

Session D – Relations with the public administration at the local, regional, national and European levels (Jazz Hall – Sala Jazzowa)

The current state of cooperation between social economy entities and the public administration will be discussed during the session, together with calls for change in these relations. The local dimension of relations (communes and districts) will be considered, enriched by examples of cooperation at the local level from other countries. There will be a presentation of interesting solutions implemented at the regional level (the Małopolska Pact for the Social Economy), as well as international experiences aimed at developing tools for assessing regional conditions for activity by social enterprises. Examples of national policies designed to support the social economy will also be presented (based on the British strategy for promotion of social entrepreneurship). Participants will discuss opportunities for creating an integral action plan (or strategy) for growth of the social economy in Poland.

Moderators: Michał Guć – Deputy Mayor of Gdynia, Prof. Jerzy Hausner – Cracow University of Economics

Session participants: Luigi Martignetti – REVES network; Jadwiga Pauli – Regional Centre for Social Policy, Cracow; Beata Płaczek – District Labour Office in Ruda Śląska; Steven Wallace – Office of the Third Sector (UK); Krzysztof Więckiewicz – Public Benefit Department, Ministry of Labour and Social Policy; Iain Willox – Department of Enterprise Innovation and Networks (Wales)

7:00 – 10:00 pm Dinner at the Polish Baltic Philharmonic

Friday, 27 June 2008

Polish Baltic Philharmonic, 1 Ołowianka St., Gdańsk

9:30 am – 12:30 pm TOPICAL BREAKOUT SESSIONS (coffee break about 11:00 am)

Session E – Whether to regulate social entrepreneurship in Poland, and how? (Green Hall – Sala Zielona)

Social entrepreneurship may be realised in various legal forms. In some countries (such as Italy and Finland), separate legal regulations have been enacted for social enterprises. In Poland there is a discussion now on whether such regulation is necessary and what form it would take. Concrete proposals for legislative solutions are appearing. During the session, the catalogue of basic issues that need to be resolved when a decision of this kind is made will be discussed. There will be a review of international solutions (illustrated by concrete examples). Participants in the session will discuss the expectations for regulations governing social entrepreneurship formulated by various circles from within the broad group of social economy entities.

Moderators: Tomasz Schimanek – Academy for the Development of Philanthropy in Poland, Anna Sienicka – Foundation for Social and Economic Initiatives

Session participants: Prof. Jerzy Hausner – Cracow University of Economics; Prof. Paola Iamiceli – University of Trento (Italy); Cezary Miżejewski – Ministry of Regional Development; Dr Pekka Pättiniemi – KSL Association for Adult Education (Finland); Jarosław Wasiak – Society of Friends of the Disabled

Session F – Financial infrastructure of the social economy: Opportunities for growth of solidarity-based finance in Poland (Jazz Hall – Sala Jazzowa)

What kind of financial infrastructure do social economy entities require? Should it be specific to them, and to what extent? During the session a diagnosis of the current state of the financial infrastructure of the social economy in Poland will be presented. Barriers to cooperation between social economy entities and the banking sector will be discussed, together with ideas for overcoming these barriers. Selected examples from other countries of practices involving return financing and 'solidarity'-based finance will be presented. There will also be

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a discussion of selected proposals involving new financial instruments designed for the social economy in Poland, such as the COOPEST Fund, the Regional Social Economy Fund (Małopolska province), and two proposals for startup of social economy loan guarantee funds which would be subsidised from public funds.

Moderator: Halina Bińczak, *Gazeta Prawna daily*

Session participants: Michał Bitner – *United Nations Development Programme*; Jakub Głowacki – *Cracow University of Economics*; Włodzimierz Grudziński – *Polish Bank Association*; Marta Gumowska – *Klon/Jawor Association*; Irena Herbst – *Polish Confederation of Private Employers Lewiatan*; Anna Królikowska – *Bank DnB Nord Polska S.A.*; Krzysztof Margol – *Nidzica Development Foundation NIDA*; Krzysztof Pietraszkiewicz – *Polish Bank Association*

Session G – Map of the social economy in Europe (Oak Hall – Sala Dębowa)

The publication *Map of Social Economy Institutions and Organisations in Europe*, specially prepared for the needs of the Polish social economy community, will be presented during this session. The publication discusses networks operating at the European level and in specific EU member states, various definitions of the social economy, the dimensions of the sector, and key institutions operating within the sector. During the session, representatives from selected institutions from Poland and elsewhere in Europe (including those outside the EU) will present their activities. For participants from Poland this will be a unique opportunity to draw inspiration for their own activities or seek out partners for future joint projects.

Moderator: Dorotea Daniele – *DIESIS*

Session participants: Sabina Bellione – *Legacoop (Italy)*; Ilona Gosk – *Foundation for Social and Economic Initiatives*; Sergio Michelini – *RREUSE (Italy)*; Karine Pflüger – *Social Economy Europe (Germany)*

Session H – Relations with the business community: Partners or competitors?

(Hall of the Central Maritime Museum, 9-13 Ołowianka St.)

What do we mean by mutual relations? When is there a partnership, and when is there competition? How to convince the business community to become involved in social economy activities? What role should business play – outsourcer, sponsor, mentor, or partner? What can each of the two communities learn from the other? What business mechanisms could be useful for achieving social goals? What values represented by the community of social organisations could be absorbed by the organisational culture of businesses? To what extent can traditional business be 'social', and how does the popular CSR concept fit into this picture? During the session there will be a discussion of interesting examples from Poland and abroad of cooperation between the sectors and mechanisms for coming to mutual terms.

Moderator: Kamil Wyszowski – *United National Development Programme*

Session participants: Jacek Dymowski – *VALUES*; Beata Juraszek-Kopacz – *Foundation for Development of a Civil Society*; Marek Krawczyk – *Orlen S.A.*; Iwona Kuraszko – *Responsible Business Forum*; Anna Rok – *EFTA Group Warsaw Association*; Jakub Sieradzki – *Energa S.A.*

Session I – The social economy as a mechanism for community development (Concert Hall – Sala Koncertowa)

The social economy can mean more than a one-off undertaking, but also a specific way of thinking about local development. It is linked with responsibility for the community and territory where it exists. It has an individual dimension and a collective dimension. It is founded on a sense of belonging to the group, but also by a sense of place, which is not necessarily demarcated by strict administrative boundaries. The social economy offers its own vector of development for areas based on their economic and social resources. This approach to local development is particularly important for revitalisation programmes, where investment projects need to be aligned with the activities and aspirations of the residents. During the panel discussion we will attempt to answer the questions: What is the role of the social economy in balanced growth of a territory? Do processes of building agglomerations foster social integration and growth of the social economy? How does the social economy encourage construction of agglomerations? Interesting examples depicting this approach will be presented from Poland and abroad.

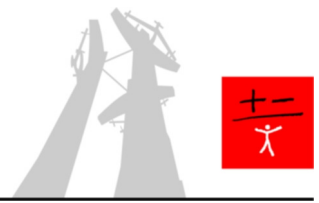
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POLSKA Gazeta powiatowa w współpracy z THE POLISH TIMES



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Moderators: Jerzy Boczoń – Foundation for the Regional Centre of Information and Assistance for Non-Governmental Organisations, Piotr Wołkowiński

Session participants: Mariusz Białecki – Gdańsk Fine Arts Academy, Department of Sculpture; Magdalena Forc-Cherek – ‘Chata Kociewia’ Local Action Group; Chris Ford – independent expert; Zbigniew Markowski – OM Finance Sp. z o.o.; Bożena Niewulis – Village of Rodowo Development Association; Magdalena Skiba – City of Gdańsk; Marianna Sitek and Piotr Wróblewski – Orunia Association for Local Initiatives

12:45 – 3:00 pm Transfer to Gdańsk Shipyard. Tour ‘Paths to Freedom’ exhibit. Lunch at Gdańsk Shipyard

Gdańsk Shipyard Centre, 1 Doki St., Gdańsk

3:00 – 5:00 pm Summary of key findings from the conference and the work of particular sessions, with recommendations for growth of the social economy

Session participants: Conference organisers and reporters from specific topical sessions. Those asked to comment will include Janina Ochojska – Polish Humanitarian Organisation, Minister Michał Boni – Chancellery of the Prime Minister of Poland, Prof. Jerzy Hausner – Cracow University of Economics, Tomasz Sadowski – BARKA Mutual Assistance Foundation

5:00 – 5:30 pm Break

5:30 – 6:00 pm Presentation of Social Economy Manifesto

6:00 – 8:00 pm Debate at Gdańsk Shipyard (open to the public)

Debate with participation by the main architects of the transformations that have occurred in the last 20 years in Poland. On one hand this will be an attempt to draw up a balance sheet on the transformation from ‘real socialism’ to a modern economy, which was inspired by the Solidarity labour movement. On the other hand, it will offer an opportunity to reflect on the challenges and changes that are necessary for an economy based on solidarity to become a reality in today’s Poland – and more broadly, in the contemporary world.

Moderator: Maciej Zięba OP – European Solidarity Centre

Debate participants will include former President Lech Wałęsa, former Prime Minister Tadeusz Mazowiecki, former Prime Minister Jerzy Buzek, former Deputy Prime Minister Prof. Leszek Balcerowicz and Prof. Jeffrey Sachs*

(*taped address prepared especially for the debate)

9:00 pm Dinner in Sopot (after the debate we will provide conference participants transportation to the dinner)

Saturday, 28 June 2008

9:30 – 10:00 am Ceremonial opening of the third day of the conference (Dwór Artusa, Długi Targ St.)

Opening of the Social Economy Fair, the Kaleidoscope of Social Economy Enterprises, and meetings of networks of social economy thematic groups.

Participants: Maciej Zięba OP – European Solidarity Centre, Jarosław Duda – Deputy Minister of Labour and Social Policy

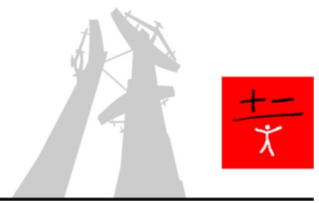
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10:00 am – 5:00 pm Social Economy Fair on Longmarket (Długi Targ)

Presentation of selected products and services from the social economy, in the form of a fair. Fifteen trade and promotional stands will be set up along Gdansk's historic Longmarket (Długi Targ). Exhibitors will show visitors the products and services offered by social economy enterprises that they operate – handicrafts, ecological foods, and much more.

10:00 am – 5:30 pm Kaleidoscope of Social Economy Enterprises (Dwór Artusa, Długi Targ St.)

Inside the historic Renaissance mansion Dwór Artusa there will be a review of the most interesting undertakings from the social economy sphere, including a presentation of the results of the EQUAL Community Initiative. The event will be an overview, with 15 minutes devoted to each of the initiatives. A detailed schedule of the presentations will allow those who are interested to take a tour of Dwór Artusa and participate in other accompanying events.

10:00 am – 2:00 pm Thematic Meetings: Building European cooperation networks for the social economy

1. **Socially Responsible Tourism** – Hall of the Department of Foreign Cooperation, 8-10 Długi Targ St.
2. **Recycling/reuse** – Hotel Wolne Miasto, 2 Św. Ducha St.
3. **Work Integration Social Enterprises** – Pomeranian Craft Guild, 1 Piwna St.
4. **Social care services/Health** – Pomeranian Craft Guild, 1 Piwna St.
5. **SE Incubators** – Dom Uphagena, 12 Długa St.

Participants in the meetings will include people representing selected enterprises from Poland and abroad. The purpose of the workshops is to learn about the experiences of particular organisations and provide an opportunity to develop cross-border cooperation. Participation by invitation. The meetings will be held in English.

Thematic meetings financed under the PROMES – Promotion of the Social Economy project carried out using funds from the European Social Fund under the EQUAL Community Initiative.

11:00 am – 3:15 pm Review of Social Advertising (Dom Harcerza, 2/10 Za Murami St.)

We invite you to visit the Dom Harcerza (the 'Scout House') between **11:00 am and 3:15 pm** for a screening of the most interesting social advertising spots. The highlight of the review will be a presentation of blocks of advertising – thematically grouped spots and posters from social campaigns conducted in Poland and abroad. Specialists from the field of social advertising and commercial advertising and representatives of NGOs will be invited to participate in a discussion. The review will be led by **Dariusz Bugalski** (Polish Radio Programme 3).

3:30 – 5:00 pm Premiere of documentary film on traditions of the Polish social economy (Dom Harcerza, 2/10 Za Murami St.)

We invite you to attend the premiere of the documentary film **Social Entrepreneurship in Poland** produced under the PROMES – Promotion of the Social Economy project. The film tells of the traditions and roots of the social economy and presents the challenges facing the sector today. Those who speak in the film include former Prime Minister **Tadeusz Mazowiecki**, Prof. **Piotr Sztompka**, **Henryk Wujec**, **Stefan Bratkowski**, **Stefan Wilkanowicz**, Prof. **Jerzy Hausner**, **Henryka Bochniarz**, **Michał Boni** and **Andrzej Wojdyło**.

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